

SR-328A at 9:00 a.m. The purpose of this hearing will be to review the status of conservation programs in the current farm bill and to conduct a committee business meeting to discuss the committee rules and budget.

COMMITTEE ON INDIAN AFFAIRS

Mr. CAMPBELL. Mr. President, I would like to announce that the Committee on Indian Affairs will meet on Wednesday, February 28, 2001 at 9:00 a.m. in room 485 of the Russell Senate Office Building to conduct a hearing to receive the views of the Department of the Interior on matters of Indian Affairs.

Those wishing additional information may contact Committee staff at 202/224-2251.

AUTHORITY FOR COMMITTEES TO MEET

COMMITTEE ON AGRICULTURE, NUTRITION, AND FORESTRY

Mr. MURKOWSKI. Mr. President, I ask unanimous consent that the Committee on Agriculture, Nutrition, and Forestry be authorized to meet during the session of the Senate on Monday, February 26, 2001. The purpose of this hearing will be to review the Farm Credit Administration's proposed regulation on national charters.

The PRESIDING OFFICER. Without objection, it is so ordered.

PRIVILEGE OF THE FLOOR

Mr. KYL. Mr. President, I ask unanimous consent that John Barth, a fellow in my office, be granted the privilege of the floor during the time of my remarks pertaining to the death of Dale Earnhardt.

The PRESIDING OFFICER. Without objection, it is so ordered.

LEADING NORTH CAROLINA EXECUTIVE CALLS FOR WELL-DEFINED TV PUBLIC SERVICE

Mr. HELMS. Mr. President, a leading citizen of my State of North Carolina is a young man named Jim Goodman. Jim is president and CEO of Capital Broadcasting Company in my hometown of Raleigh. Capital Broadcasting owns and operates several leading broadcast entities—TV stations, radio stations, and networks serving all of North Carolina and some bordering States.

James F. Goodman is president and CEO of Capital Broadcasting Company, where more than a quarter of a century ago I had the privilege of serving as an officer. When I was elected to the Senate in 1972, I shortly thereafter, as a Senator, divested myself of all ownership in the company because Senators are often called upon to vote on legislation affecting broadcasting and broadcasters.

At that time, in 1972-73, Jim Goodman had just completed his studies at Duke University and had just

married a lovely and very bright young Tennessee lady—who, by the way, is herself prominent for her tireless work in literally saving the lives of down-on-their-luck people who have no place to go. She makes a place for them to go to rebuild themselves and reshape their character.

Having said all that, my purpose in speaking in the Senate is a profile on Jim Goodman published in the December 13 edition of TV Technology. That is the name of it. It is an industry publication whose specialty is digital television. The headline on that article was "Jim Goodman: Mayberry Values Collide With Harsh DTV Reality."

Now, this article, in my view, speaks well of Jim Goodman, not merely regarding his business acumen, nor about the kind of businessman Jim is. I think it is, instead, a measurement of Jim Goodman's sense of personal responsibility. In that regard, the article speaks for itself, and I encourage Senators and all other readers of the CONGRESSIONAL RECORD to review it.

I will refer to a couple of paragraphs in this publication, TV Technology, written by Frank Beacham. It says, under the dateline of New York:

Soft-spoken Jim Goodman—like the mythical Sheriff Andy Taylor of TV's Mayberry has a comforting way of tackling the most intractable problems with common sense and good humor. How else could he have done the seemingly impossible task of making broadcast cynics feel warm and fuzzy about digital television?

After hearing Goodman explain his philosophy of broadcasting, one can just imagine Andy, Barney, Thelma Lou, and Aunt Bea sitting around their HDTV set enjoying the local coverage of North Carolina's State Fair on WRAL, Goodman's Raleigh, N.C., station.

A third-generation North Carolina broadcaster whose first job was giving free TV antennas to WRAL viewers in the 1950s, Goodman comes off as a radical reformer in Norman Rockwell clothing. Unlike FCC Chairman Bill Kennard, who draws lightning for saying many of the same things, Goodman gets nods of respect even from those who disagree with him.

"He represents what broadcasting ought to be," commented an audience member moments after hearing Goodman speak in New York City at the Consumer Electronic Association's DTV Summit.

Unlike many of his broadcasting industry contemporaries, Goodman not only embraces the opportunities of digital television but insists that all broadcasters should be required to air some HDTV programming every evening. Eyebrows inch up further when he advocates that broadcasters should be held to a well-defined public service obligation enforced by a new NAB code of conduct.

I ask unanimous consent that the entire article be printed in the RECORD.

There being no objection, the article was ordered to be printed in the RECORD, as follows:

[From TV Technology, Dec. 13, 2000]

JIM GOODMAN: MAYBERRY VALUES COLLIDE
WITH HARSH DTV REALITY
(By Frank Beacham)

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seemingly impossible task of making broadcast cynics feel warm and fuzzy about digital television?

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AGAINST THE TIDE

As president and CEO of Capitol Broadcasting Company, Goodman is swimming against the tide in an era when media corporations that own large station groups spend millions of dollars to lobby Congress against such regulation.

A genuine broadcast pioneer, Goodman guided WRAL as it became the first station in the United States to broadcast an HDTV signal. Now, four years later, the station is about to become the first to begin all-HDTV newscasts.

Goodman's business plan is simple: "Our plan is to stay in business. Period."

"What we are talking about here is the future of broadcasting. How do we remain competitive in the future? The way we do it is digital," he said in his address at the DTV Summit.

Rejecting a recent mantra from many of his industry colleagues, Goodman said the DTV transition is not about new revenue streams.

"This is not about sending e-mail to watches or selling our spectrum to high-speed data providers," he said. "This is about how we stay competitive. About how we can be good local broadcasters in the future."

He cited WRAL's motto: "The main thing is to keep the main thing the main thing." The main thing, Goodman said, is local news. "That's why in January we are going to start doing five hours a day of local news in high definition."

HDTV: LIKE BEING THERE

It was IID coverage of Sen. John Glenn's space shuttle flight, Goodman said, that convinced him news would benefit from high-resolution video and Dolby Digital sound.

"What is television news? It's being there," Goodman said. "Putting the viewer there. There is no better way to put the viewer there than high definition."

Goodman said viewers like the widescreen 16:9 aspect ratio and Dolby digital sound that HD provides.

"Sound and 16:9 are a big deal. We're talking about creating an experience here . . . getting wrapped up in it."

He said, as a result of experiences in local HD production over the past four years, the station sees HD bringing significant enhancements to hockey, auto racing, football,